

# Mobile Advertising Optimization for Symbian

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## Key Facts:

- Easy integration, compatible with Qt 4.6 and Qt 4.7
- Allows Ad display in QWidget and Qt Quick based applications
- Multi platform: Runs on Symbian S60 3rd & 5th Edition Symbian ^3 and Maemo
- Targeting of gender, age, keywords, search queries, carrier and location (GPS and ZIP)
- Support for beacons: required for many ad networks to get high priced CPM campaigns
- Asynchronously load of display ad (no wait time for user)
- Allows to schedule a time controlled ad rotation
- Supports banner and text ads
- Low resource consumption



Higher eCPM & Fill Rate

No Sign-up Fee

80+ Mobile Ad Networks

230+ Countries

## SOMA™ Platform Ecosystem:

