

Mobile Advertising Optimization for Android

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Key Facts:


- Easy integration, storage and RAM friendly (AndroidJAR: 16kb)
- Supports video, display banners & text ads
- Customize the color of text and backgrounds
- Displays the banner as texture in 3D Games
- Click to... Android Market, Google Maps, YouTube, Call
- Supports beacons (important for premium ads)
- Allows socio demographic/contextual targeting
- Location based advertising
- Asynchronously load of display ad (no wait time for user)
- Allows to schedule a time controlled ad rotation
- When no ad available, the banner space is automatically hidden
- Downward compatible with Android API 1.5



 Higher eCPM & Fill Rate

 No Sign-up Fee

 70+ Mobile Ad Networks

 230+ Countries

SOMA™ Platform Ecosystem:

