

# Extend your mobile reach with Smaato network

**OPEN FOR PARTNERS**

SOMA™ for Ad Networks

[smaato.com/adnetworks](http://smaato.com/adnetworks)

## Smaato Network of Global Mobile Inventory

SOMA™ is Smaato's platform that delivers optimized ads to mobile websites and mobile applications.

SOMA's unique feature is the aggregation of leading ad networks globally to maximize mobile publishers and developers advertising revenues in 230+ countries.

Smaato partners with 40,000+ leading mobile publishers and app developers such as The Huffington Post, HeyWire, ICQ, FriendCaster and RadioTime.

Email Us: [sales@smaato.com](mailto:sales@smaato.com)

Call Us: +1 (650) 286-1198 or +49 (40) 3480 9490



Epicenters of the global Smaato mobile inventory.

## SOMA™ Open API

- Open API for in-application advertising
- Open API for mobile web inventory
- Supports iPhone, iPad, Android, Windows Phone 7, Symbian S60, QT, WRT, Blackberry & Bada

## SOMA™ Ad Server

- Industry standard device database
- Mobile web and in-application
- Connected to leading ad networks worldwide
- Powerful reporting engine



40,000+ Publishers & Developers



230+ Countries

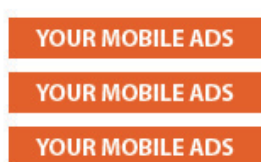


70+ Billion Ad Requests



Advanced Targeting

## SOMA™ Platform Ecosystem:



70+ Mobile Ad Networks



Smaato's Mobile Ad Optimization Platform



40,000+ Mobile Developers